



## **'Wiltshire on the Great West Way®' Familiarisation Visit**

**6-30 September 2021 (exclusions apply)**

Thank you for registering your interest in the 'Wiltshire on the Great West Way®' familiarisation visit.

This is a self-drive fam visit for you to recce some of the amazing things to do in Wiltshire, with a view to include Wiltshire in future itineraries and/or bring your group back to visit in the future.

Participating 'paid for' attractions offering complimentary entry valid for 2x trade persons include:

- [Iford Manor Gardens](#), Bradford on Avon
- [REME Museum](#), Lyneham (closed Mondays)
- [Bowood House & Gardens](#), Calne
- [Salisbury Cathedral](#)
- [The Merchant's House](#), Marlborough
- [STEAM Museum of the Great Western Railway](#), Swindon
- [Wiltshire Museum](#), Devizes
- [Salisbury Museum](#)
- [Stonehenge](#)
- [Old Sarum](#)

Suggested places to explore for pre-booked tours, appointments or special offers include:

- [Bradford on Avon](#) (pre-booked tour available)
- [The Bridge Tea Rooms](#), Bradford on Avon – **Princess of India Afternoon Tea** – a selection of traditional sandwiches and a freshly baked organic sultana or plain scone with Dorset clotted cream and strawberry Jam, all beautifully presented on a traditional tiered cake stand – Price £18pp. Special Offer 'Buy one get one free'.
- [Corsham](#) (pre-booked tour available)
- [Marlborough College Summer School](#) (pre-booked appointment available)

Participating Hotel - [Holiday Inn Salisbury-Stonehenge](#).

Cost: £60 (Vat inclusive) per person per night B&B based on 2 pax sharing (£110 per room for single occupancy). Including a welcome drink and 2- course dinner for two.

### **Terms and Conditions:**

- Valid between 6 – 30 September 2021 only. Excludes weekends (11,12,18,19,25 & 26 September).
- Attraction entrance tickets will be valid for 2 x persons only.
- All attraction entrance tickets are subject to availability and standard visitor entry terms and conditions apply
- All bookings are subject to COVID restrictions at the time of visit.
- Transport and daytime food and drink is not included.
- Holiday Inn Salisbury Stonehenge offer includes one welcome drink, and a 2-course standard menu offer for 2 people. Additional items will incur a charge.
- Payment will be made directly to the participating hotel at the agreed rate, subject to availability and standard hotel terms and conditions. Please note the hotel cancellation policy is 48 hours notice.
- Please note that Salisbury and associated attractions and hotels are a short detour from the Great West Way.
- Suggested places to explore can be visited with pre-booked appointments for private guided tours or show arounds.

Please complete the questions below so we can review your application and book your visit. Please return this form to [flowallace@visitwiltshire.co.uk](mailto:flowallace@visitwiltshire.co.uk). Please allow up to 2 weeks for your booking to be processed.

**Final Booking deadline: Friday 20 August 2021**

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**About You**

Full Name\* .....

Organisation Name\* .....

Address.....

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..... Postcode.....

Email\* ..... Tel.....

**About Your Visit**

Date(s) of your preferred visit e.g., 2 days and one night. Please specify the attraction days and overnight date? \*

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Double or Twin room? .....

Any Dietary Requirements? .....

Please tick below the 'paid for' attractions you wish to visit during your specified dates? \*

- |                          |                          |                           |                          |
|--------------------------|--------------------------|---------------------------|--------------------------|
| • Iford Manor Gardens    | <input type="checkbox"/> | • STEAM Museum of the GWR | <input type="checkbox"/> |
| • REME Museum            | <input type="checkbox"/> | • Wiltshire Museum        | <input type="checkbox"/> |
| • Bowood House & Gardens | <input type="checkbox"/> | • Salisbury Museum        | <input type="checkbox"/> |
| • Salisbury Cathedral    | <input type="checkbox"/> | • Stonehenge              | <input type="checkbox"/> |
| • Merchant's House       | <input type="checkbox"/> | • Old Sarum               | <input type="checkbox"/> |

Would you like to visit **The Bridge Tea Rooms** for their 'Buy one get one free' Princess of India Afternoon Tea? If so, please advise the date and time you would like to visit?

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Please detail any special requests for pre-booked tours or appointments?

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\*essential fields

**About Your Tours/ Customers/Group Organisation**

How many day/residential visits do you normally operate annually (eg. how many did you run in 2019)

Day..... Residential..... (how many nights?).....

How many people are usually booked on each excursion?.....

What is the age profile of your group/customers?.....

Do any of your group/customers have any special accessibility requirements (if yes please detail).....

On a scale of 1 – 10 (1 being very unlikely 10 being extremely likely), how likely are you to include Wiltshire on a future itinerary and when are you thinking this may take place?

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Please use the space below for any other information.....

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In order for us to process your familiarisation visit application, your contact details will be passed to the participating attractions and hotel.

VisitWiltshire would like to add your email address, name and organisation name to our database to inform you of future Wiltshire and Great West Way news and opportunities. If you wish to opt in to receive these please tick this box.

The participating attractions and hotel, may wish to add your contact details to their databases. If you wish to opt in to receive these please tick this box.

Please return to [flowallace@visitwiltshire.co.uk](mailto:flowallace@visitwiltshire.co.uk)

We look forward to welcoming you to Wiltshire soon.